



SOCIAL MEDIA AND CONTENT MANAGER JOB DESCRIPTION

ABOUT AZ

Within the LGBTQ+ community, Black people and people of colour (QTIBPOC), QTIBPOC are often under-represented and in many cases not represented at all. Our vision is to create a platform that not only allows QTIBPOC to showcase their talents, but also allows us to address the issues that we face in our communities. In 2015, AZ Magazine was created as an answer to this and our aim is to create a voice for those who have felt excluded from the wider LGBTQ+ community.

AZ Magazine is where Y(our) voice is heard.

THE ROLE

As the AZ Magazine Social Media and Content Manager, your role will include but will not be limited to:

- Managing the AZ Mag social media channels which includes Twitter, Facebook and Instagram
 - Create and execute a social media strategy that grows our audience and increases engagement
 - Work alongside the Head of Marketing to deliver marketing campaigns
 - Work with the Editor-in-Chief to promote editorial content
 - Create and curate dynamic and relevant graphic and video content which maintains the AZ brand and voice
 - Manage and engage with our Social community
 - Propose new ideas and concepts for social media content
 - Keep up to date with new and innovative ways to present AZ Mag's digital content
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WHO YOU ARE

- Have a passion for all things social media
- Identify as QTIBPOC
- Experience using Adobe Creative Suite especially Photoshop, Premiere Pro, After Effects, Illustrator and InDesign
- Have exceptional written skills and a keen eye for detail
- Experience copy-writing and proof-reading
- Excellent time management and organisational skills
- Knowledge of Facebook ads manager (desirable)

NOTE: All members of the AZ Mag team work on a voluntary basis (approx 6-8 hours per week), however you will be compensated monthly for your time. We are working to build a strong QTIBPOC brand that can compete with mainstream media whilst maintaining our core vision. You will be required to sign an NDA (Non-Disclosure Agreement) as part of this role.